

Theme: Onward & Upward



SPONSORSHIP PROSPECTUS

November 14 – 16, 2025

Atlanta, Georgia



COLLABORATION AT THE OUR INAGURAL ANNUAL MEETING

Dear Valued Industry Partners,

On behalf of the Executive Committee of the Society of Black Colon and Rectal Surgeons (SBCRS), I am excited to extend an invitation to your organization to support our mission dedicated to advancing diversity, equity, and excellence in colorectal surgery, while addressing healthcare disparities in underrepresented communities. As part of our commitment to excellence in the field of colorectal surgery, we are hosting our inaugural Annual Meeting, providing a platform for scientific collaboration, professional development among our members, and mentoring the next generation of colon and rectal surgeons.

This year our meeting will be held in Atlanta, Georgia **Friday, November 14 – Sunday, November 16, 2025**. Our event will bring over 50 surgeons, residents, and medical students from leading institutions across the country. To ensure the success, we are seeking sponsorship support.

We believe that your organizational support will not only contribute to the success of our meeting but also align with your commitment to fostering diversity and excellence in the medical field. Attached to this letter, you will find detailed information about the sponsorship packages available, including the various benefits and recognition opportunities associated with each level of support.

If you have any questions or would like to discuss this opportunity further, please do not hesitate to contact us. We are more than willing to provide additional information and explore how your organization can play a pivotal role in making our meeting a resounding success.

Thank you for considering our request, and we look forward to the possibility of partnering with your esteemed organization.



Sincerely,

Robert Amajoyi, MD

President, Society of Black Colon & Rectal Surgeons

INTRODUCTION AND OVERVIEW

Society for Black Colon & Rectal Surgeons is the place to meet decision makers in colorectal surgery! Join us on November 14 –16, 2025!

We are a 501c3 non-profit Organization that seeks to mentor, develop, and advocate for the growth of Black colorectal surgeons in communities.

PROGRAM COMMITTEE MEMBERS

Lynn O'Connor, MD
(Program Committee Chair)
Erin King-Mullins, MD
Alex Glenn, MD
Maseray Kamara, MD
Irina Tantchou, MD
Paul Johnson, MD



BACKGROUND

The Society of Black Colon & Rectal Surgeons was founded with the mission to reduce disparities in colorectal care within minority populations, increase the representation of Black and minority individuals in medical school, general surgery, and colorectal surgery, and provide comprehensive support for Black colorectal surgeons. The society aims to enhance representation and foster the careers of Black and underrepresented minority colorectal surgeons. The founding board consisted of prominent leaders in colorectal surgery who envisioned uniting a distinguished group of experts—recognized for their contributions to academic literature and their strong track records in presentations and publications.

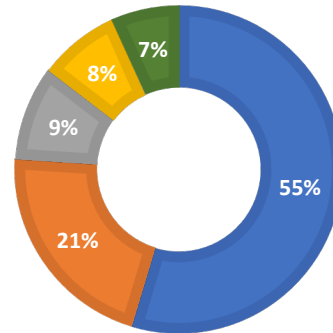


REASONS TO SPONSOR

Build your brand. Strengthen your connections. Join us to network and socialize with colorectal surgeons, guest physicians, trainees, students and allied health professionals and listen in on current developments and concerns in the world of colorectal practice. In this prospectus you will find details about the venue, benefits of exhibiting and sponsorship.

MEMBERSHIP

- Faculty
- Resident/Fellow
- Medical Student
- Allied Members
- PA/NP



SOCIETY OF BLACK COLON & RECTAL SURGEONS LEADERSHIP



ROBERT AMAJOYI, MD

- Division Chief of Colon and Rectal Surgery at Morehouse School of Medicine and Grady Memorial Hospital
- Co-founder and inaugural president of the Society of Black Colon and Rectal Surgeons (SBCRS)
- Advisory Board member for the World Surgical Foundation
- Vice President of the International College of Surgeons
- Chair of the Colorectal Surgery Group at the International College of Surgeons



ERIN KING MULLINS, MD, FACS, FASCRS

- President-Elect of the Society of Black Colon and Rectal Surgeons (SBCRS)
- Executive Council member of both the American Society of Colon and Rectal Surgeons (ASCRS) and the Association of Women Surgeons (AWS)
- Clinical Assistant Professor at the Philadelphia College of Osteopathic Medicine Georgia (starting in 2025)
- Founder and CEO Colorectal Wellness Center



LYNN O'CONNOR, MD, MPH

- Director of Colon & Rectal Surgery of New York
- Chief of Colon & Rectal Surgery at Mercy Hospital, overseeing patient care and surgical services
- Associate Professor at The Donald and Barbara Zucker/Northwell School of Medicine, mentoring future surgeons
- Police Surgeon for the NYPD, applying her medical expertise in high-pressure situations



IRLINA I. TANTCHOU, MD, FACS, FASCRS

- Colon & Rectal Surgeon at Highlands Oncology - Surgical Division
- Co-director of the Robotic Committee at Washington Regional Medical Center
- Adjunct Faculty for AWSOM (Alice Walton School of Medicine)
- Mentor for medical students, residents, and fellows
- Secretary of the Society of Black Colon and Rectal Surgeons (SBCRS)
- Chair of the Membership Committee of SBCRS



IZI OBOKHARE, MD

- Professor of Surgery at Texas Tech Health Sciences Center in Amarillo, TX (over a decade of service)
- Associate Dean for Faculty Development
- Program Director of the new General Surgery Program
- Principal Investigator for a \$7 million CRC prevention grant



Theme: Onward and Upward

SCHEDULE OF EVENTS

FRIDAY, NOVEMBER 14

1:00 PM – 6:00 PM
3:00 PM – 6:00 PM

1:30 PM – 3:15 PM
5:00 PM

REGISTRATION
EXHIBIT SET UP
PRESIDENTIAL WELCOME
ADDRESS – **DR. ROBERT AMAJOYI**
SCIENTIFIC SESSION I
WELCOME RECEPTION

SATURDAY, NOVEMBER 15

7:00 AM – 4:30 PM
7:00 AM – 9:00 AM

8:00 AM – 10:15 AM
10:15 AM – 11:00 AM
12:00 PM – 1:00 PM

1:00 PM – 1:30 PM
2:30 PM – 3:00 PM
3:00 PM – 4:30 PM

4:30 PM – 5:30 PM

REGISTRATION
BREAKFAST WITH EXHIBITORS
SCIENTIFIC SESSION II
PRESIDENTIAL ADDRESS
NETWORKING LUNCH WITH EXHIBITORS -
Opportunity to connect with peers and visit the Innovation Center showcasing sponsor technologies

KEYNOTE ADDRESS
WORKSHOP SESSION A
MOCK ORAL
EXAMINATION SESSION
NETWORKING RECEPTION
Visit the Innovation Center for hands-on demonstrations

SUNDAY, NOVEMBER 16

7:00 AM – 12:00 PM
7:30 AM – 8:30 AM

8:30 AM – 11:30 AM
8:30 AM – 9:30 AM

11:30 AM – 12:30 PM

12:30 PM

REGISTRATION
BREAKFAST AND MENTORSHIP SESSION
SCIENTIFIC SESSION III
VIDEO ABSTRACT PRESENTATION SESSION
NETWORKING LUNCH WITH EXHIBITORS
ADJOURNMENT

AREAS OF FOCUS FOR THE SCIENTIFIC SESSIONS INCLUDE:

- VIDEO/ABSTRACT/POSTER SESSIONS
- DIFFICULT CASES
- LATEST TECHNOLOGY (INCLUDING ROBOTICS, ENDOMECHANICALS AND ADVANCED ENERGY)
- WELLNESS





Exhibit Hall Location, Dates, and Hours

The exhibit hall opens with a Welcome Reception on Friday, November 14.

Exhibit Hours

Friday, Nov 14	3:00 PM – 7:00 PM	Set Up Welcome Reception
Saturday, Nov 15	7:00 AM – 5:30 PM	Exhibits Open
Sunday, Nov 16	7:30 AM – 12:30 PM	Exhibits Open

EXHIBIT OPPORTUNITIES, FEES, AND DEADLINES

Your exhibit fees allow the Society to offer outstanding educational and social programs for our growing membership and helps to fund travel assistance and special programs for all residents, fellows, students and trainees to attend the Annual Meeting. As an exhibitor, representatives are invited and encouraged to attend sessions and all of the social events being held during the meeting.

The sponsorship submission deadline is September 15.

Tabletop Exhibits

All exhibits consist of one (1) 6' table and two (2) chairs. No free-standing equipment will be permitted. Exhibit spaces will be assigned based the choices listed on the application. Preference of space assignments will be given to Platinum, Gold, then Silver exhibitors. The SBCRS reserves the right to alter the floor plan at any time.

Entertainment or Social Activities/ Unofficial Satellite Events

The Society of Black Colon & Rectal Surgeons will coordinate scheduling and space for exhibitor meetings and symposiums. **We kindly ask that no events overlap with the Society's Annual Meeting networking, scientific sessions, or exhibit program.** Any functions hosted by companies should take place after the official conclusion of SBCRS events. Thank you for your cooperation.



Society of Black Colon & Rectal Surgeons

OPTIONAL EVENTS Society of Black Colon & Rectal Surgeons welcomes you to attend any optional event. Opportunities to join the surgeons for networking at receptions are open as always! Please review the Advance Program for all details.





EXHIBIT OPPORTUNITY LEVELS

Platinum Sponsor Benefits - \$12,000

- Top placement (top of site, largest icons) of booth in exhibitor hall and website
- Four registrations for company representatives
- Acknowledgment on meeting signage and program book
- Two social media blasts (SurgeOn, Facebook and Twitter)
- Mention from podium, rotating slides, signage, website during program and business meeting.

Gold Sponsor Benefits – \$8,000

- Secondary exhibitor hall booth placement and logo placement
- Two registrations to conference
- Mention in printed program book, podium and signage
- One social media blast (SurgeOn, Facebook or Twitter)

Silver Sponsor Benefits - \$5,000

- 3rd-tier placement of booth in exhibitor hall and prominent logo placement
- One meeting registration
- Logo on conference website
- Mention in print program book, podium and signage

SPONSORSHIP OPPORTUNITIES

Welcome Reception - \$8,000

Option to host all attendees at the opening session of the meeting includes food and beverage.

Breakfast Symposium Sponsor - \$10,000

This includes all AV and food and beverage. Company supplies signage and invitations. Slides and speaker must be approved by Program Committee by October 15. Contact us if you are interested in hosting a lunch symposium and we can tailor a package to fit your needs and budget.

Wi-Fi Sponsor - \$3,000

As a Wi-Fi sponsor, your company will be recognized and provide seamless internet access for attendees, boosting your visibility and supporting the event's success.

Wellness Sponsor - \$3,000

This sponsorship supports the well-being of surgical professionals through movement, mindfulness, and stress relief. Opportunities include sponsoring yoga sessions, guided stretch breaks, or high-energy activities like line dancing—featuring favorites like “Boots on the Ground” and the Tamia Hustle. Sponsors will be recognized as champions of surgeon wellness and community connection.



EXHIBIT CONTRACT

DETAILS AND FEES

Companies will be given a six-foot tabletop display, along with recognition in the final program, rotating slides, meeting signage and logo featured on the Society of Black Colon & Rectal Surgeons website.

COMPANY NAME (please list exactly as you would like it to appear on the recognition signage and name badges)

MAILING ADDRESS

CITY, STATE, ZIP

CONTACT PHONE NUMBER

E-MAIL ADDRESS

EXHIBIT LEVELS

Silver Sponsor: \$5,000

Registration for (1) company representatives

\$ _____

Gold Sponsor: \$8,000

Registration for (2) company representatives with ribbons indicating the level of sponsorship.

\$ _____

Platinum Sponsor: \$12,000

Registration for (4) company representatives with ribbons indicating the level of sponsorship.

\$ _____

Additional Badges \$600

Additional exhibit badges are \$600 only at the Platinum level.

\$ _____

TOTAL DUE

\$ _____

PAYMENT INFORMATION

☐ Check – payable to SBCRS and mailed to address listed above.

☐ Credit Card – Indicate credit card to be charged. ☐ AmEx ☐ MC ☐ VISA
(A 3% fee applies to all credit card transactions)

☐ ACH - To pay via ACH, please contact us

Please complete all sections and return via email to:

Society of Black Colon & Rectal Surgeons
307 S Western St.

Amarillo, TX 79116

Email: aduby@mwpbs.com

QUESTIONS?

Ashley Duby

Telephone: 734-320-3180

Web: www.sbcrcs.org

Tax ID: 92-2791918



NAME AS IT APPEARS ON CARD

CARD NUMBER

EXPIRATION DATE

SECURITY CODE

SIGNATURE

REGISTRATION Please list the representatives names and emails that will be attending as per your sponsorship level above.

LIST COMPANIES YOU WOULD PREFER TO NOT BE LOCATED IN PROXIMITY TO